



SUSIE JO

A HOCKEY PERSON
FOR HOCKEY PEOPLE

Olympian | Coach | Administrator

*I have lived every part of the game.
Now I want to help the sport grow.*

SUSIE JO



THE ATHLETE

- 2018 PyeongChang Olympics OLYMPIAN
 - Assistant Captain of the Korean Unified Team
- KOREA WOMENS NATIONAL TEAM Captain



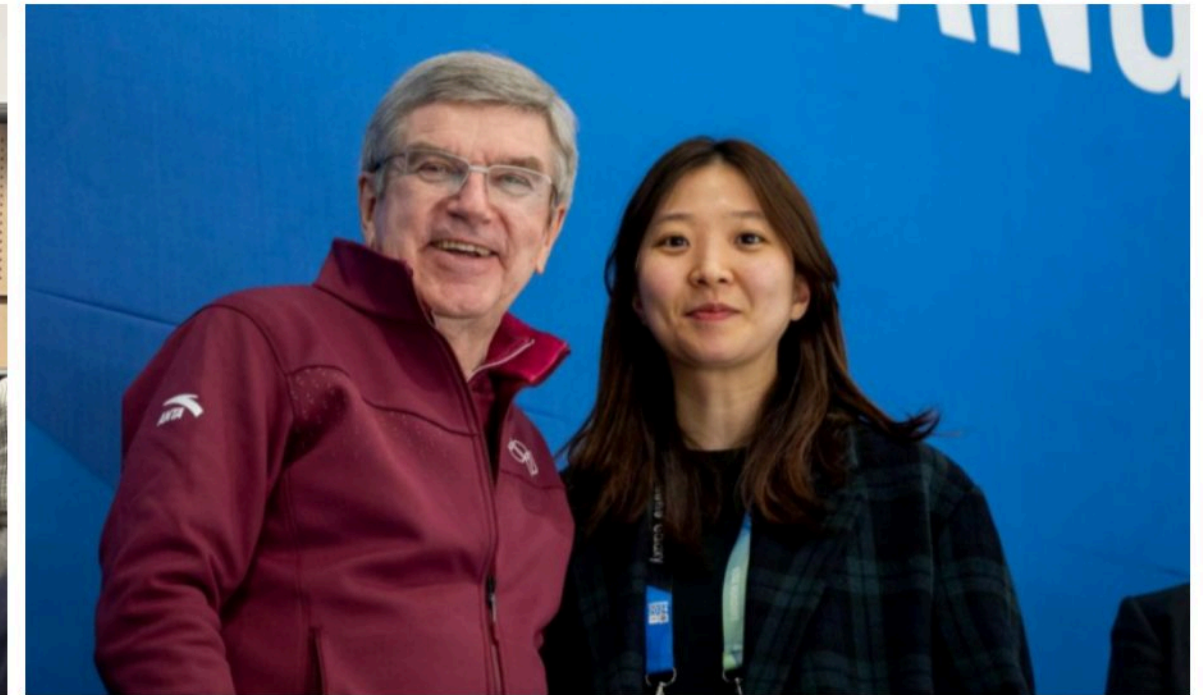
THE COACH

- KOREA MENS NATIONAL TEAM ASSISTANT COACH
 - 2026 Asia Championship Silver Medal



THE LEADER

- KOREA ICE HOCKEY ASSOCIATION
 - Board Member
 - Vice Chair, Gender Equality Committee
 - Member, Event Committee
 - Hockey Together Camp Chief Manager
 - International Coordinator
- OLYMPIC COUNCIL OF ASIA
 - Member, Peace through Sport Committee
- KOREA OLYMPIC COMMITTEE
 - Member, International Relations Committee
- Gangwon 2024 Winter Youth Olympic Games
 - Executive Board Member
 - Ice Hockey Deputy Sport Manager



A CALM YET POWERFUL LEADER

Great Leaders are
Great Listeners

I listen to understand, then act to develop.

I may not be a superstar, but I am the ultimate teammate for our shared success.

The **Bridge** *you* can
Trust and **Rely on**

Ice Hockey's potential is vast.

But we need a solid bridge to connect with others.

I will be the strategic link that connects our MNA voices to the global stage.

GROW TOGETHER **COMPETE STRONGER** **one UNITED HOCKEY**

Regional Championships

- Expanding the competitive landscape for all MNAs
- Optimizing divisional structures in alignment with IIHF standards
- Revitalizing the Development Cup to welcome emerging nations

Mentoring Program

- Fostering strategic partnerships between leading and emerging nations
- Facilitating high-performance overseas training and coaching clinics
- Mentorships, Youth Hockey Exchanges
- I will put my skate on for this program!
— Leading by example through active engagement.

Resource Optimization

- Strengthening the legacy of Olympics with specialized expertise and support
- Securing sustainable funding and technical resources for regional programs

Calm Leadership

- A leader dedicated to your success
- Amplifying the voices of all member nations
- A respected voice in the global hockey community
- A steadfast protector of our shared interests





FACE OFF

Winning the start to control the game

Hockey is a sport of rapid transitions.

While many factors are unpredictable, we can command the game's momentum with a precise face-off plan.

I firmly believe that ice hockey, especially in developing MNAs will reach new heights if we start with a solid, strategic foundation.

A Strategic Roadmap for a Unified Hockey Ecosystem

DEVELOP

- Regional Development Camps
- Women's Hockey Programs
- Youth Development Opportunities

CONNECT

- Federation Exchange Programs
- Tape-to-Tape Mentorship
- Knowledge Sharing

EDUCATE

- Coach Education
- Referee Education
- Equipment Manager Development

GROW

- Creating practical opportunities that help federations become stronger, more self-sustainable, and more competitive internationally.

TAPE TO TAPE

Precise Support. Reliable Execution.

When you understand your teammates and trust the system, *"Tape to Tape" passing becomes second nature.*

Building a Superior Development Platform & Mentorship Programs

I will deliver the perfect 'Tape to Tape' pass to create a brighter future for Developing hockey nations.



THE HOCKEY HUB

A Global Legacy for Hockey Growth

ONE Goal: Bigger Opportunity

I especially believe my mission is to bridge the gap between passion and performance. I am committed to supporting every dimension of development—both on and off the ice. Regardless of geography or local resources, I will advocate for accessible, collaborative platforms that provide elite infrastructure and world-class education to support a pathway for every federation to the international stage.

Actionable projects are already in motion—and I look forward to sharing these plans with you to build our future together.

THE HOCKEY HUB

Initiative Projects such as:

ON-ICE DEVELOPMENT

Focuses on technical performance and physical infrastructure by:

- Utilizing 2018 PyeongChang Olympic Legacies: Leveraging elite facilities like the Jincheon National Training Center and Gangneung Hockey Centre.
- Targeted Programs: Running specialized camps for players, women, and youth, alongside formal education for coaches and referees.
- 3-on-3 Mixed Nations Cup for developing countries

OFF-ICE DEVELOPMENT

Focuses on administrative excellence and structural sustainability through the IIHF:

- Institutional Building: Hosting workshops for federation administration and seminars on event management.
- Leadership & Knowledge: Providing MNA leadership education and Coach, Officials, Equipment Managers Developer programs to ensure long-term regional expertise.





Future Development Hub of Hockey

Utilizing world-class infrastructure to create an accessible development platform that bridges the global gap in hockey.

Jinchon National Training Center





HOCKEY IN MY DNA - I WILL COMMIT

The Core Values

- **ACCESSIBLE:** My priority is to be a bridge that is always open. I am committed to being a leader who is present, reachable, and responsive to every member nation.
- **PRACTICAL:** I focus on results that work on the ice. Every program will be designed with the local reality and the specific needs of the federation in mind.
- **COLLABORATIVE:** We grow as a team. I will work in full synergy with International Offices and regional partners to ensure our growth is aligned and unified.
- **ACTION-ORIENTED:** Beyond policy and planning, I am committed to execution. I am a leader who is ready to "put my skates on" to ensure our shared goals are met.



HOCKEY IN MY DNA

I Play

- Elite Experience: Olympics, Asian Winter Games, and IIHF World Championships
- As a former national team player, I deeply understand the needs of athletes. I am committed to creating the ultimate environment where players can thrive on the global stage."

I Work Behind the Bench

With extensive experience in National Federations, Olympic OCs, and Hockey Operations, I have mastered the art of sports administration. I believe in the power of solid structures and clear regulations. Leveraging this foundation, I will foster more frequent, high-impact activities for the Asian committee. Together with your expertise, we will build a stronger, more united global hockey.

I Coach

- Technical Expertise: Video Tagging, Statistical Analysis, and On-Ice Coaching
- My coaching background drives my passion for continuous improvement. I will develop practical, accessible development programs and, as always, I am ready to put my skates on to lead from the front.

I WILL ALWAYS BE TOGETHER WITH YOU



Promise #1

I will be your teammate that you want to play with. I will empower you to make your voice heard around the world. I will serve as your bridge to the IIHF leadership.



Promise #2

I will bring more resources to the Asian Program, both from within and outside the IIHF. Together, we will strengthen our initiatives and deliver tangible, measurable results for hockey development.

Promise #3

I have great respect for the current IIHF Programs. My goal is to build on this foundation by expanding our efforts and focusing on practical initiatives in close collaboration with the Development perspective



Get in Touch SUSIE JO

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SUSIE's VIDEO
will soon be uploaded!

